

# **ASTUTE** NEWS LETTER • FEB 2021

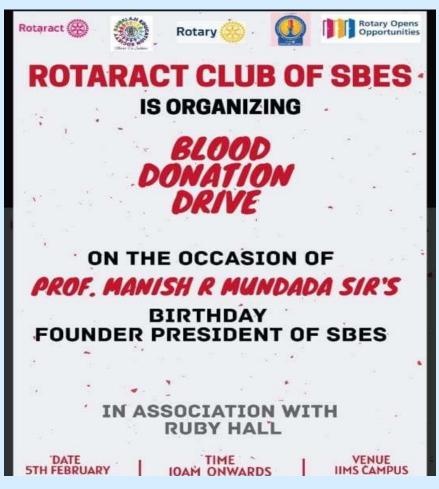


# CONTENT

- BLOOD DONATION CAMP
- CONVOCATION CEREMONY
- INAUGURAL & ORIENTATION CEREMONY
- SHRI. SHIVAJI JAYANTI
- MARKETING CONCLAVE
- HAPPINESS WORKSHOP
- WIP PRESENTATION COMPETITION
- ARTICLE
- CONGRATULATIONS
- CAMPUS PLACEMENTS
- **BIRTHDAY WISHES**

#### BLOOD DONATION CAMP

- Blood donation camp was organized in association with Ruby Hall on 5<sup>th</sup> Feb, 2021.
- This noble cause event was organized on the birthday of Founder President, SBES, Prof. Manish R. Mundada.
- Faculty members & staff of SBES and the students came together for this wonderful cause.



#### CONVOCATION CEREMONY CLASS OF 2020



Convocation Ceremony of PGDM batch 2018-20 (CLASS OF 2020) was held on Feb 7, 2021.

Chief guest was Mr.Vineet Ahuja, M.D.-Accenture.

This batch will always be remembering for their hardwork, discipline and creativity with extra ordinary energy, enthusiasm and leadership quality.

#### INAUGURAL AND ORIENTATION CEREMONY

#### Another year, Another batch but the same enthusiasm...

International Institute of Management Studies, Inaugural and Orientation Ceremony of PGDM - BATCH 2020-22 has happened on Feb 15, for welcoming the students. Founder President Prof. Manish R. Mundada guided the students for their PGDM journey. Tree plantation was done by the students & faculties.



#### SHRI. SHIVAJI JAYANTI 'हर मराठा पागल है स्वराज का, शिवाजी राजे का, भगवे का'

Shri. Shivaji Jayanti was celebrated with full enthusiasm, Dhol Tasha & Procession expressing love towards Shivaji Maharaj.

Pictures itself shows the enthusiasm of students.



### **MARKETING CONCLAVE**

• Marketing Conclave-2021 on the topic "Pandemic and Marketing Lessons Learned" was organized on Feburary 20, 2021. Students received vast knowledge by the renowned identities from academic, industry, and other areas.

Panel members:

- 1) Mr. Mandar Khare, DGM, Redington India ltd.
- 2) Mr. Anuj Nagpal, Regional Head, Swiggy
- 3) Mr. Sumit Jadhav, Head-Business Operations, Udaan.com
- 4) Ms. CleopatraD'Cuhna, Manger Branding, FM logistics.

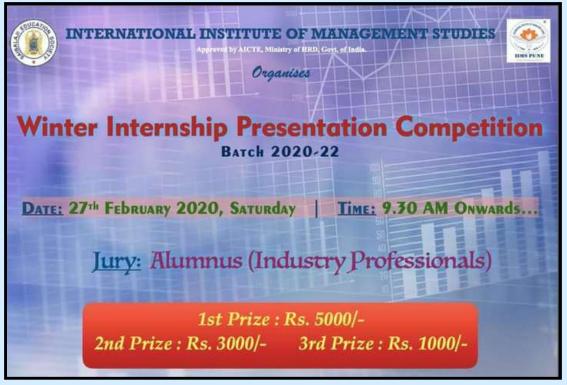


# HAPPINESS WORKSHOP

"Happiness is when what you think, what you say and what you do are in harmony"Sai Balaji Group of Institutes in association with Ignite Minds presented "3 Days Happiness Workshop"



### WIP PRESENTATION COMPETITION



WIP presentation competition was organized by IIMS, where 30+ participants presented their WIP Project work.

Competition was judged by Alumni Jury:

- 1) Mr. Kunal Baswani, Deputy Manager, TVS Motors.
- 2) Mr. Aman Arora, Senior Charter consultant, air Charter

Winner are:

- Ms. Shruti Singh First place
- Ms. Sanjyot singh, second place
- Ms. Sonali Gupta, third place.

#### ARTICLE

#### **How to Protect Yourself & Others**

Important Ways to Slow the Spread

- Wear a mask that covers your nose and mouth to help protect yourself and others.
- Stay 6 feet apart from others who don't live with you.
- Get a COVID-19 vaccine when it is available to you.
  - Avoid crowds and poorly ventilated indoor spaces.
- Wash your hands often with soap and water. Use hand sanitizer if soap and water aren't available.



# CONGRATULATIONS

- Dr. Sangeeta Rajput for getting her Research paper titled "Analysis of Work From home during Covid 19 pandemic" published in Wesleyan Journal of Research.
- Dr. Lokesh Arora for getting her Research paper titled "Understanding & managing customer engagement through social customer relationship management" published in ABDC-B category journal of Decision system.

### PLACEMENTS

Sr. no	NAME	SPECIALISATION	COMPANY NAME
1			Transcend
	Ms.Eera Dayal	Marketing	Mobility
2	Ms.Nikita Dhobale	Marketing	Transcend Mobility
3	Mr. Rahul Sharma	Marketing	Kolte Patil
4	Mr.Ashish Choudhary	Marketing	Kolte Patil
5	Mr.Piyush Kurmi	Marketing	Kolte Patil
6	Mr.Riuraj Pandey	Marketing	Kolte Patil
7	Mr.Shubham Mulik	Marketing	ICICI Bank Ltd
8	Mr.Kush Dwivedi	Marketing	ICICI Bank Ltd
9	Mr.Aditya Kumar Soni	Marketing	ICICI Bank Ltd
10	Mr.Aditya Kumar Raushan	Marketing	ICICI Bank Ltd
11	Mr.Rithik Pakhira	Marketing	ICICI Bank Ltd
12	Mr.Vaibhav Nagpure	Marketing	ICICI Bank Ltd
13	Ms.Himani Banchaor	Marketing	ICICI Bank Ltd
14	Ms.Sonam Kumari	Marketing	ICICI Bank Ltd
15	Mr.Avnish Giri	Marketing	ICICI Bank Ltd
16	Mr.Palash Chouksey	Finance	ICICI Bank Ltd
17	Md Uzair Khan	Finance	ICICI Bank Ltd
18	Ms.Sakshi Sharma	Finance	ICICI Bank Ltd

#### PLACEMENTS

Sr.no.	NAME	SPECIALISATION	COMPANY NAME
19	Ms. Sambhavi Tiwari	Finance	ICICI Bank Ltd
20	Ms.Chaitra Pradeep	Finance	ICICI Bank Ltd
21	Ms.Divya Bhola	Finance	IDFC First Bank Ltd
22	Mr.Abhijith S Kumar	Finance	IDFC First Bank Ltd
23	Mr.Ali Ansari	Finance	IDFC First Bank Ltd
24	Mr.Neelesh Singh	Finance	IDFC First Bank Ltd
25	Mr.Roshan Roy	Marketing	IDFC First Bank Ltd
26	Mr.Jatin Chawla	Marketing	Cars24
27	Mr. Aman Maurya	Marketing	TradeIndia
28	Mr.Pavitra Gandharv	Marketing	TradeIndia
29	Ms.Isita Roy	Marketing	TradeIndia
30	Mr.Suryansh Sharma	Marketing	TradeIndia
31	Mr.Sourav Mishra	Marketing	Phone Pe
32	Mr.Paurush Mishra	Marketing	Phone Pe
33	Mr. Jayant Chouksey	Marketing	Phone Pe
34	Ms.Nikita Kujur	Marketing	Way to GO

# **BIRTHDAY WISHES**

Sr.no	Name of students	Date of birth
1.	Aanchal Thakur	05-02-1998
2.	Ankit Meena	25-02-1995
3.	Komal Kumari	16-02-2000
4.	Namami Dubey	12-02-1999
5.	Neeraj kumar	25-02-1998
6.	Shubham Kumar	23-02-1997

Dr. Sangeeta Rajput

#### Director

#### C.K. Prahalad Research & Innovation Cell IIMS, Pune. International Institute of Management Studies

Survey no. # 54 Nere Marunji, Near Hinjewadi Infotech Park, Pune – 411033.

> www.iimspune.edu.in newsletter@iimspune.edu.in