

NEWS LETTER APR -2021



CONTENT

- STUDENT CORNER
- VISTA 2K'21
 - INAUGURAL CEREMONY
 - BHARATPRENEUR
 - MOCK STOCK
 - CREATIVE ADVERTISING
 - GLOBAL ARCH
 - RESEARCH PAPER PRESENTATION
 - BRAND SAGA
- NATIONAL FINANCE CONCLAVE 2K'21
- STARTUP & FAMILY BUSINESS CONCLAVE
- CONGRATULATIONS
- BIRTHDAY WISHES
- CAMPUS PLACEMENTS

STUDENT CORNER

Entrepreneurship is not a destination; it's a journey. On this journey, successful entrepreneurs don't have an expectation of "arriving" to some finish line. If you do have that expectation, you won't continue to push yourself to step outside of your comfort and grow. You won't seek out the things that truly help your business experience explosive results because all those things require you stretching yourself.

On any journey, you have times of joy and more than a few setbacks. During the times of joy, you feel like you can accomplish anything. It gives you the strength and motivation to continue to put in the work that helps your business. During the hard times, negative feelings and emotions can easily take over.

Chandan Singh.
PGDM ISTYR IIMS

VISTA 2K'21

INAUGURAL CEREMONY



SaiBalaji Group of Institutes, organized its Annual Fest i.e. VISTA 2K'21 from 5th April, 2021. Students from different colleges across the country participated in this Academic fest in various competitions held for spread & knowledge of intellect.

Glimpse of the events are mentioned herewith:

BHARATPRENEUR



14th Anil Raghuvanshi National Businesses Plan Competition was organised by SBES group of Institutes. From all over India, total 24 teams have been participated. Juries were Mr. Harshvardhan Gune, CEO Vidarbha Defence Hub Pvt. Ltd. Mr. Sachin kumar G Kalani , CA in S.G.Mudada & Co.Dr. Sujith Manjarkar, Director, AISSMS, Pune Winner: Amardeep Patil" (MIT School of Mgmt) 1st Runner Up - "Sayali Dhende" (ASM Institute) 2nd Runner Up - "Ibrahim Chaudhary" (IBMR) Hearty congratulations to all the winners & participants.

MOCK STOCK SIMULATION BAZAAR



VIRTUAL MOCK STOCK SIMULATION BAZAAR:

Winner – "Bhagvanji Ganesh Hathiyani" (Thakur College, Mumbai)

1st Runner Up – Anjali Upadhyay (IIMHRD)

2nd Runner Up – "Shruti Shimpi" (IIMHRD)

A hearty congratulations to all the winners and the participants.

CREATIVE ADVERTISING THE INFLUENCER



We are pleased to share that we had a total of 22 groups, 40+ individuals from all over India & USA too.

Winner: Varun Kishor Nawandhar (Neville Wadia Institute of Management Studies & Research)

1st Runner Up: Arna Dutta (International Institute of Management Studies, Pune).

2nd Runner Up: Samvid Jadhav & Shivnandan Dubey (International Institute of Management Studies, Pune)

Hearty congratulations to all the winners and the participants.

GLOBAL ARCH



We are pleased to share that we had a total of 20+ participants from all over India in GLOBAL ARCH- International Bridge Building Competition Event.

Winner: Harshita Saraswat(Vidyalankar School of Information Technology)

Hearty congratulations to the winner and the participants.

RESEARCH PAPER PRESENTATION - ANVESHAN



We are pleased to share that we had a total of II participants individuals from all over India.

Winner: Avinash Sahu (IIMS)

Hearty congratulations to the winners and all the participants.

BRAND SAGA



Brand saga- A journey of iconic brands. We are pleased to share that we had a total of 10+ participants from all over India in GLOBAL ARCH- International Bridge Building Competition.

WINNER: Pragati

Ist RUNNER UP: Harshita

2nd RUNNER UP: Madhav

Hearty congratulations to the winner and the participants.

National Finance Conclave

2k'21



SaiBalaji Group of Institutes, organized Dristikon 2k'21, National Finance Conclave in which students got enriched knowledge from the panelists on various topics mentioned.

- 1. Fintech The Present and The Future
- 2. Emerging Trends and Opportunities in Fintech

STARTUP & FAMILY BUSINESS CONCLAVE



In pursuit of excellence in entrepreneurship culture, we have been promoting and enhancing conducive environment for Startups and Family Business through our Leadership Entrepreneurship Innovation (LEI) Initiative and SaiBalaji Incubation Centre.

Guests of Honor:

Dr. Rajendra Jagdale, Director General of Science and Technology Park

Mr. Rajkumar Gupta, Managing Director, Perfect Pharmaceutical Consultants Pvt. Limited

Mr. Boman Bharucha, Managing Partner A. Dinshaw & Company

FAMILY BUSINESS MANAGEMENT AWARDS are given to:

- 1. Rohit Springforms Pvt. Ltd
- 2. B-Orbit Group
- 3. Yewale Amrutatulya
- 4. P. Jog Educational Institutions
- Murudkar Jhendewale ani Phetewale
- 6. Rajan Coffee
- 7. Konduskar Travels Pvt Ltd
- 8. Pune Misal House
- 9. Darbar Brass Band
- 10. Gandhi Properties
- 11. Standard Capacitors Pvt.Ltd.

STARTUP AWARDS are given to:

- 1. Event Beep
- 2. Tied Ribbons
- 3. Core Analyticals Private Limited
- Dreamz Software Solutions Private Limited
- 5. Hopfenbauer Farms Private Limited
- 6. Aaron Fernandes Entertainment
- 7. The Hegde's Centre for Creative Opportunities
- 8. Pune Women Solo Travelers
- 9. Generic Aadhar
- 10. WX Consultants Private Limited
- 11. House of Aadyaa
- 12. Tech Eagle
- 13. Galaxy Roofing India Pvt. Ltd.
- 14. Pay It Forward Services Pvt. Ltd

Panel Discussion

The Entrepreneurship: Challenges and Opportunities

Panelists:

- 1. Mr. Boman Bharucha, Managing Partner A. Dinshaw & Company
- 2. Mr. Girish Murudkar-Owner, Murudkar Jhendewale ani Phetewale
- 3. Mr. Navnath Yewale- Owner, Yewale Amrutatulya
- 4. Mr. Vikram Singh Meena- Founder Tech Eagle

CONGRATULATIONS



SAIBALAJI GROUP OF INSTITUTES

IIMS | SBIIMS | IIMHRD (W) | RBMCACS | SBPS

Is proud to announce

Saizalaji International Institute of Management Sciences Research Center



Dr. Mayanka Sharma

Prof. Manish R. Mundada

For Patent in Marketing Field

For Developing

"System and Method for Delivering Marketing Messages"

!!!! Congratulations !!!!

SaiBalaji Group of Institutes Congratulates

Prof. Manish R. Mundada and Dr. Mayanka Sharma on their Patent:

"System and Method of Delivering Marketing Messages"

Our first Patent of SBES *

CONGRATULATIONS

Prof. Amol Bharat Deogadkar for getting his Research paper titled "A study on determinants of customer satisfaction in e-enabled bus booking platforms" published in Scopus Indexed Journal TURCOMAT Vol 12 No. 2.

Dr. Abhay Mishra, getting his Book titled "Entrepreneurship & E-Business", published for Gujarat Technological University.

BIRTHDAY WISHES

1	Debasish Panigrahi	1-Apr-1999
2	Om Darvatkar	3-Apr-1999
	Rithik Raj Singh	
3	Chauhan	4-Apr-2000
4	Goreti Gari	7-Apr-1999
5	Prajkta Joshi	12-Apr-2000
6	Sweta Surbhi	14-Apr-1999
7	Dipsy	23-Apr-1998
8	Sonia Mohanta	29-Apr-2000

PLACEMENTS

SR. NO	NAME	SPECIALIZATION	COMPANY
I	Mr.D Nandgopal	Marketing	Satguru Travels
2	Mr. Rahul Nath Tiwai	Marketing	Britannia Industries Ltd
3	Mr. Sudesh. S	Marketing	NoBroker
4	Mr.Sibranjan Ghatak	Marketing	Byjus
5	Mr.Abash Wasnik	Marketing	Byjus
6	Ms.Shubhashree Sonkusare	Marketing	Byjus
7	Ms.Bhairavi Bam	Marketing	Byjus
8	Ms.Anushka Gupta	Marketing	Markets and Markets
9	Ms.Krati Shrimali	Marketing	Markets and Markets
10	Ms.Neha Gandecha	Marketing	Ugam Solutions

PLACEMENTS

Ш	Ms. Ishita Parihar	Marketing	Ugam Solutions
12	Mr. Karthik Reddy	Marketing	Spinclabs
13	Ms. Ranu Thakur	Marketing	Meticulus Research
14	Mr. Sayooj MV	Finance	Satguru Travels
15	Mr. Celeste John	HR	ATOS
16	Ms. Nirma Singh	Finance	Garuda Finance
17	Mr. Nauman Abbas	Marketing	Byjus
18	Mr. Jay Dhaobale	Marketing	Entrepreneur

Dr. Sangeeta Rajput

Director

C.K. Prahalad Research & Innovation Cell IIMS, Pune. International Institute of Management Studies

Survey no. # 54 Nere Marunji, Near Hinjewadi Infotech Park, Pune – 411033.

> www.iimspune.edu.in newsletter@iimspune.edu.in